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For Immediate Release

More than 500 Community Members Attended “Marty 5K” to Benefit Critically Ill Adults

Jacksonville, Fla. (May 17, 2010) — The inaugural Marty 5K walk/run and 1 mile Fun Run was held this past Saturday where it successfully raised funds and awareness for Memories of Love, a non-profit service organization that helps families with young children and a parent facing life threatening illness create happy memories.

Memories of Love founder Mel Gottlieb kicked off the morning’s festivities welcoming and thanking everyone for coming out and supporting the cause. Memories of Love trip recipient and Jacksonville native Connie Stull followed Mel’s speech with a butterfly release, and then, the shotgun sounded with more than 500 participants in the event. The winner of the 5K Race was Owen Shott, who finished the 3.1-mile run in 16 minutes and 5 seconds. He donated his winnings from the race to Memories of Love.

“One thing I noticed for the very first time at a road race was that running in the Marty 5K was about much more than just running a race,” said Owen Shott. “It is great that I can enjoy my hobby of running while benefiting organizations such as Memories of Love. The cause and mission were very evident at the Marty 5K.”

Memories of Love began in August of 2005, in loving memory of Mel’s son, Martin Gottlieb. Martin died at the young age of 32, leaving a wife and two young children behind. Memories of Love has granted more than 600 families a 5-night, 6-day respite in Orlando, which includes 3-day passes for the wish recipient and their children through age 16 to Disney World, a 1-day pass to Sea World and a 2-day pass to Universal Studios.

“We are extremely thankful to all of our sponsors, volunteers, and participants for making the inaugural Marty 5K possible,” said Mel Gottlieb. “Each and every person is responsible for creating precious memories for hundreds of families who are dealing with the hardship of having a parent with a life-threatening illness. We are gratified and thankful for the support of the first event, and look forward to holding the Marty 5K in future years, providing more trips for families to the happiest place in the world.”

For more information on Memories of Love, visit www.memoriesoflove.org.

About Memories of Love

Memories of Love is a 501©(3) non-profit service organization supported by companies and contributors from the general public. Our mission is single focused to help families with young children and a parent facing life threatening illness create happy memories.

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